



# OKIZU

Supporting Families with  
Childhood Cancer

## Walk 'N Rock 2010 Information and Fundraising Ideas

Here's what you need to know:

**WHO:** Everyone in the Okizu family! Counselors! Staff! Parents! Campers!

**WHAT:** Walking, virtually walking and raising money for Camp Okizu!

**WHEN:** Sunday, May 30, 2010. Memorial Day Weekend!

**WHERE:** Raley Field in Sacramento, California!

**WHY:** To have fun, raise money and get kids to camp!

Not in Sacramento? No problem! You can join a team or start a team of your own and walk in your home town. Attending Okizu's Memorial Day Family Camp? Great! You can join a team or start a team of your own and we will organize a walk at camp.

Sign up and check out the event on the web! [www.okizu.org/wnr](http://www.okizu.org/wnr).

### Fundraising Ideas

Raising money is easier than you think; many of last year's participants were surprised by the overwhelmingly positive response to their emails and funding requests.

People to ask in-person for donations or to join your fundraising team:

- o Family and friends
- o Co-workers
- o Parents of classmates and/or teammates
- o Teachers
- o Fraternity brothers or sorority sisters
- o Alumni groups
- o Businesses you frequent (coffee shops, grocery stores, bank, dry cleaner, hair and nail salons, etc.)
- o People whose fundraising efforts you have supported (Team In Training, Candlelighters, Relay for Life or the Susan G. Komen Race for the Cure)

People to email or ask online for donations or to join your fundraising team:

- o People following you on Twitter
- o Facebook groups you belong to
- o People who subscribe to your CarePages website
- o People who read your blog

Other ideas:

- o Make an announcement at your weekly sorority meeting – get \$10 from 15 women, that's \$150.
- o Make your own donation – make dinner at home instead of going out and donate the \$25 saved to Okizu.
- o Buy three-dozen doughnuts, put them in the break room at your office with a note that says 'suggested donation: \$2' – that's at least \$50.

Have more ideas? We'd love to hear them! Email [katie@okizu.org](mailto:katie@okizu.org).

